



Limited
spots!

EVENT SPONSORSHIP

Research Day 2025

Offered for the first time

Be a part of the showcase of research and innovation from professors and clinicians, residents and students in the Department of Obstetrics and Gynaecology.

You'll have an opportunity to raise awareness of your product or service to over 300 attendees, many with clinical positions in the Toronto Academic Health Science Network, which comprises U of T and 14 academic hospitals, including those in "hospital row" in the heart of Toronto.

What is Research Day?

Our annual Research Day is happening this year on **Friday, May 2, 2025** at the sophisticated Arcadian Court in Toronto.

This full-day event is part research forum, part networking, and part celebration. Attendees are excited to participate and fully engage. It's the highlight in our department's calendar.

The day begins with buffet breakfast and coffee. Presentations kick off with the **prestigious Henderson Lecture**, delivered by a globally recognized leader in the ob-gyn field, and continue throughout the day, with breakout sessions in adjacent rooms.

Built-in breaks in the agenda, including an hour-long lunch, allow participants to stroll throughout the venue, to network, and to socialize. The day concludes with a reception and awards ceremony.

Contact Jumai Alaka with subject line "Sponsorship" for details or to sign up: obgyn.research@utoronto.ca

Deadline: February 28, 2025

[Over]



Obstetrics & Gynaecology
UNIVERSITY OF TORONTO

Two sponsorship packages available

Tier 2 – The Profile Builder

- Your organization's logo on our website, social channels, and promotional materials leading up to the event
- High visibility of your logo on the large event display in the main room and foam-board posters in hotel loft area
- Your logo incorporated into our conference management software, a mobile app that the attendees consult for event details and agenda
- Recognition during the opening and closing remarks

10 spots available:

\$2,500 (includes HST)

Tier 1 – The Customer Builder

All the logo placements and recognition in Tier 2, **PLUS**

- Exhibitor space for product demos, material distribution, and interaction with attendees in designated high-traffic areas
- Includes one 6' x 3' draped table, with access to a power outlet and free WiFi

4 spots available:

\$5,000 (includes HST)

- ◆ **Your target audience is here**
- ◆ **Increase brand awareness**
- ◆ **Raise your profile**
- ◆ **Connect with decision-makers**

Why sponsor?

Your sponsorship helps to foster research excellence in obstetrics and gynaecology, to drive advancements in health and wellbeing, and to improve outcomes for patients globally.

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Medicine