

Interhospital Rounds December 2, 2016

Presented By:

The Association of Academic Professionals in Obstetrics and Gynaecology,
Society of Obstetricians and Gynaecologists of Canada,
University of Toronto Department of Obstetrics and Gynaecology



Dr. Tim Caulfield, LLM, FRSC, FCAHS, Edmonton, AB
Research Chair, Health Law and Policy
Professor, Faculty School of Public Health, University of Alberta

Presentation:
Quackademics, popular culture and the spread of
pseudoscience

Friday, December 2, 2016, 8:00 – 9:00 A.M.
Toronto Hilton
145 Richmond St. West, Toronto
Convention Level

Educational Objectives:

- Describe the various social forces – including popular culture – promoting pseudoscience, particularly in the context of vaccination risks
- Sketch the role of universities and research institutions in the rise of pseudoscience and the marketing of unproven therapies
- Explain the potential legal and policy challenges associated with the provision of pseudoscience and unproven therapies
- List strategies for countering this social phenomenon